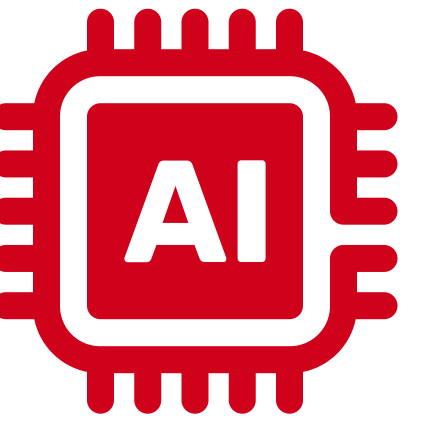




9 in 10 Americans have encountered a Cyber Scam as AI attacks increase

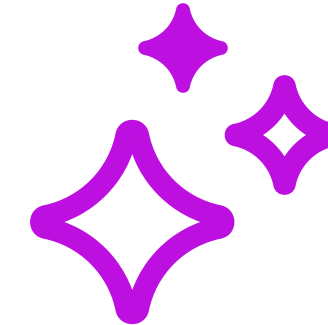
Digital fraud is skyrocketing due to artificial intelligence, which is boosting criminals' ability to separate Americans from their money and their personal information with almost 20% of consumers reporting financial losses!

A recent survey of 5,000 Americans by Consumer Reports highlighted an important point;

"People have stereotypes about who gets scammed, but it is truly everyone now, and AI is just going to accelerate that".

It reinforces the statement concerning Identity Theft from the Federal Trade Commission "It's not a matter of IF but WHEN".

Why Do we Keep Emphasizing AI to You?



Because the speed of development, change and deployment of AI by bad actors is truly breathtaking.

More data breaches mean there's more personal information out there, and AI makes it easy to craft personalized messages and the personalized nature of the scams is what makes bad actors more capable.

One in every five scams includes some kind of customization/personalization, a number that's expected to grow quickly

What Can We Do To Be Safer?

- **Be Vigilant! If you're unsure: don't answer, delete and don't click!**
- **Check your credit reports regularly**
- **Never use the same Password or PIN code for multiple accounts**
- **Be careful what you give out on social media. It can be a treasure trove of info personal information for bad actors**
- **Enable 2FA or Passkeys wherever possible**
- **Back up lap tops and mobile devices regularly**
- **Less is more... Don't share your PII unless you really have to**



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