

2 MINUTES ON.....

Seniors and Identity Theft



An aging demographic with increased life expectancy that own nearly 50% of US financial assets make Seniors very attractive to identity thieves.

Let's find out why...



The 60+ Age Demographic represented 30% of Identity Theft victims that reported to the FTC in 2023



Use of Social Media amongst those 65 and older has doubled in the last 5 years increasing the risk to their identities for fraud. 50% of seniors use Facebook daily with YouTube running at 40% and Twitter and Pinterest at about 15%. They are not always aware of the risks to their personal information when engaging with Social Media.



Seniors own almost half of all financial assets in America making them a prime target for Identity Theft Fraud. According to the AARP, \$28 billion is lost to Fraud by seniors each year with over \$20 billion stolen by family, friends and caregivers!



Medical Identity Theft is naturally a major concern as seniors tend to use medical services more and medical records are very detailed and highly prized to identity thieves.



Seniors are generally more trusting with strangers and scams from email "phishing" and telemarketing put them at increased risk



Seniors are proud and can put themselves at risk, particularly with technology issues and scams, by simply being too embarrassed at not being "up to date" to seek proper advice

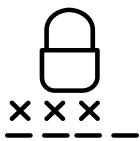
So How Can We Reduce The Chance of Being a Victim ?



Medicare and Medicaid information needs to be protected. Don't share your SSN and medical insurance info unless absolutely necessary. Check your records regularly



Don't give personal information over the phone, through the mail or on the Internet unless you have initiated the contact or you are sure you know who you are dealing with.



PASSWORDS PASSWORDS PASSWORDS..... Seniors can be very trusting and share passwords and PIN codes... we need to be vigilant and DON'T use the same password for everything!



Seniors need to understand that social media is a fertile ground for identity thieves. Be careful of what and with whom we share info. Friend requests are not always from "friends"

To Learn More, Go To : <https://idresolution.net/seniors-identity-theft-2024/>

Or Scan the QR Code



More Information? Call Us... 877 308 9169