

## MINUTES ON...





## Seniors and Identity Theft



The 60+ Age Demographic were the largest group reporting Govt. Document and Benefit Fraud in 2020



Use of Social Media amongst those 65 and older has doubled in the last 5 years increasing the risk to their identities for fraud



Seniors own more than half of all financial assets in America making them a prime target for Identity Theft Fraud



Medical Identity Theft is naturally a major concern as seniors tend to use medical services more and medical records are very detailed and highly prized to identity thieves.



Seniors are generally more trusting with strangers and scams from email "phishing" and telemarketing put them at increased risk



Seniors are proud and can put themselves at risk, particularly with technology issues, by simply being too embarrassed at not being "up to date" to seek proper advice

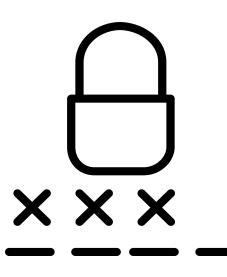
## So How Can We Reduce The Chance of Being a Victim?



Medicare and Medicaid information needs to be protected. Don't share your SSN and medical insurance info unless absolutely necessary. Check your records regularly



Don't give personal information over the phone, through the mail or on the Internet unless you have initiated the contact or you are sure you know who you are dealing with.



PASSWORDS PASSWORDS PASSWORDS...........
Seniors can be very trusting and share passwords and PIN codes... we need to be vigilant and DON'T use the same passowrd for everything!



Seniors need to understand that social media is a fertile ground for identity thieves. Be careful of what and with whom we share info. Friend requests are not always from "friends"

More Information? Call Us... 877 308 9167

